

Utah Division of Arts & Museums
Office of Museum Services

2011 Museum Survey

Survey Summary

The Utah Division of Arts & Museums Office of Museum Services has a mission to advance the value of museums within Utah and to enable the broadest physical, intellectual, and emotional access to collections and programs.

The purpose of this survey is to gain information on museums' growth, development and value in the State of Utah. The results will help the Utah Division of Arts & Museum Services better represent your needs and concerns to Utah Legislators. It will also help us in serving you and your museum in the future.

- Survey open to all Certified Utah Museums (150)
- Survey dates: January 12-February 3, 2011
- Collection: online by email invitation
- Response rate: 61% (91 museums 117 individuals)

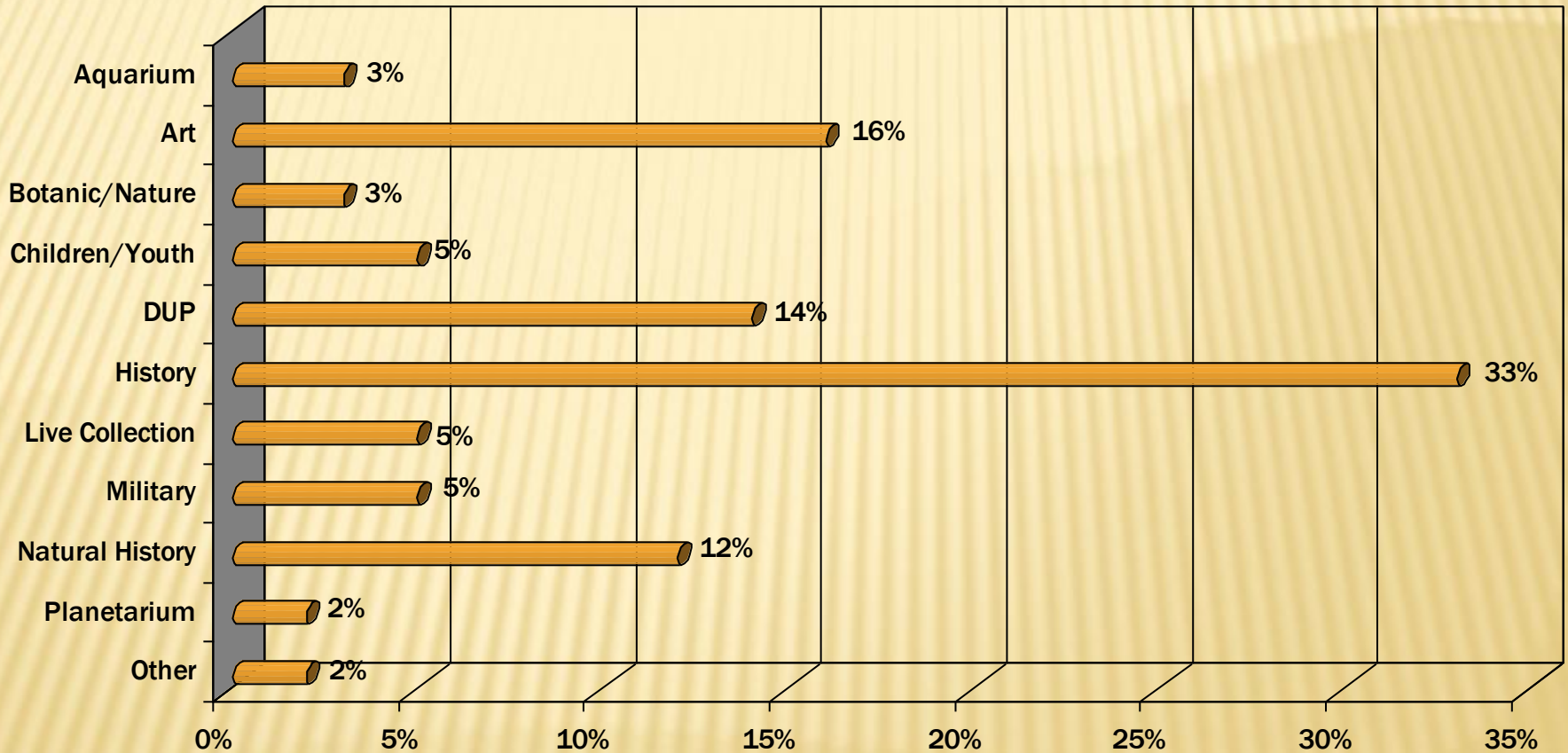
Respondents

Alf Engen Ski Museum Foundation
American Fork DUP Museum or Relic Hall
American West Heritage Center
Anasazi State Park Museum
Art Access/VSA Utah
Benson Grist Mill
Bountiful/Davis Art Center
Brigham City Museum-Gallery/Box Elder Museum
BYU Museum of Art
BYU Museum of Paleontology
BYU's Museum of Peoples and Cultures
Camp Floyd / Stagecoach Inn State Park
Camp Ithaca DUP Museum
Cedar City Daughters of Utah Pioneers Museum
Clark Planetarium
Conservation Garden Park
DUP Provo Pioneer Museum
Discovery Gateway Children's Museum
Dixie State College Sears Museum Gallery
Eccles Community Art Center
Edge of the Cedars State Park Museum
Finch Lane Gallery (Salt Lake City Arts Council)
Fort Douglas military Museum
Fremont Indian State Park and Museum
Frontier Homestead State Park Museum
Gale Center of History and Culture
George S. Eccles Dinosaur Park
Girl Scouts of Utah Heritage, Inc.
Hill Aerospace Museum
Historic Wendover Airfield
Hole in the Rock Museum

John Wesley Powell River History Mus.
Kanab Heritage Museum
Kimball Art Center
Little Hollywood Movie Museum
Living Planet Aquarium
Maynard Dixon Living History Museum
McQuarrie Memorial Museum
Morgan County DUP
Murray City Museum
Museum of Utah Art & History
Myton Museum
Nora Eccles Harrison Museum of Art
North Ogden Historical Museum
Ogden Nature Center
Old Bell School DUP Museum (Pleasant Grove)
Oquirrh Mountain Mining Museum
Orem Heritage Museum
Ott Planetarium
Panguitch Daughters of Utah Pioneers
Park City Museum
Parowan Old Rock Church Museum
Relic Hall Museum of Weber County/DUP
Rock Cliff Nature Center
Salem Daughters of the Utah Pioneers Cabin
Salt Lake Art Center
Springville Museum of Art
Springville Pioneer Museum
St. George Dinosaur Discovery Site
Stokes Nature Center
Summit County
Territorial Statehouse State Park Museum

The Living Planet Aquarium
This Is The Place Heritage Park
Thomas Whitaker Historic Home & Museum
Topaz Museum
Tracy Aviary
Treehouse Children's Museum
Uintah County Western Heritage Museum
USU Museum of Anthropology
USU/CEU Prehistoric Museum
Utah Botanical Center
Utah Field House of Natural History
Utah Museum of Fine Arts
Utah Museum of Natural History
Utah's Hogle Zoo
Wagon Land Adventure Foundation
Weber County DUP Relic Hall/Museum
Weber State University Museum of Natural Science
West Jordan Historical Society & Museum
Wheeler Historic Farm
World of Puppetry Museum

Types of Museums



Other: Puppet, Science

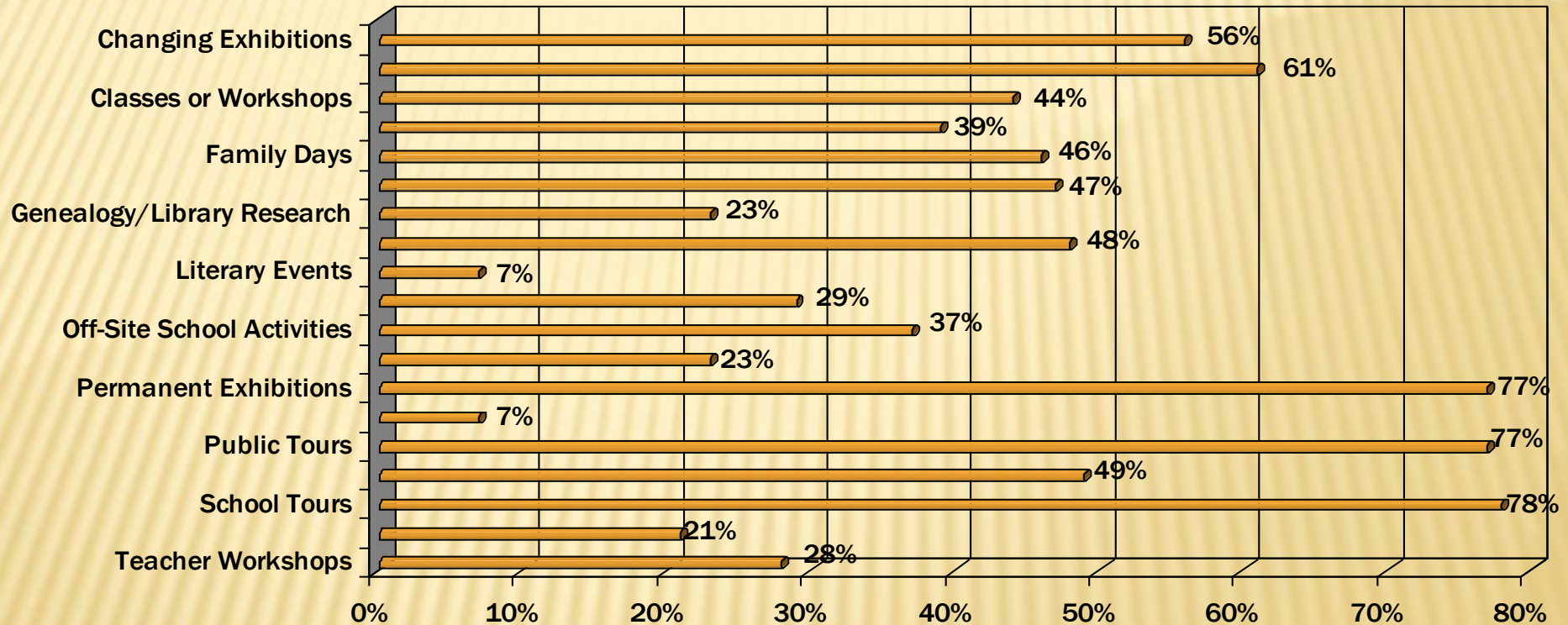
Staff

- ✖ 510 Full-time employees (2010 >171)
- ✖ 556 Part-time employees (2010 > 188)
- ✖ 5,519 Volunteers (2010 > 399)
- ✖ 870 new this year
- ✖ 13% turnover ratio

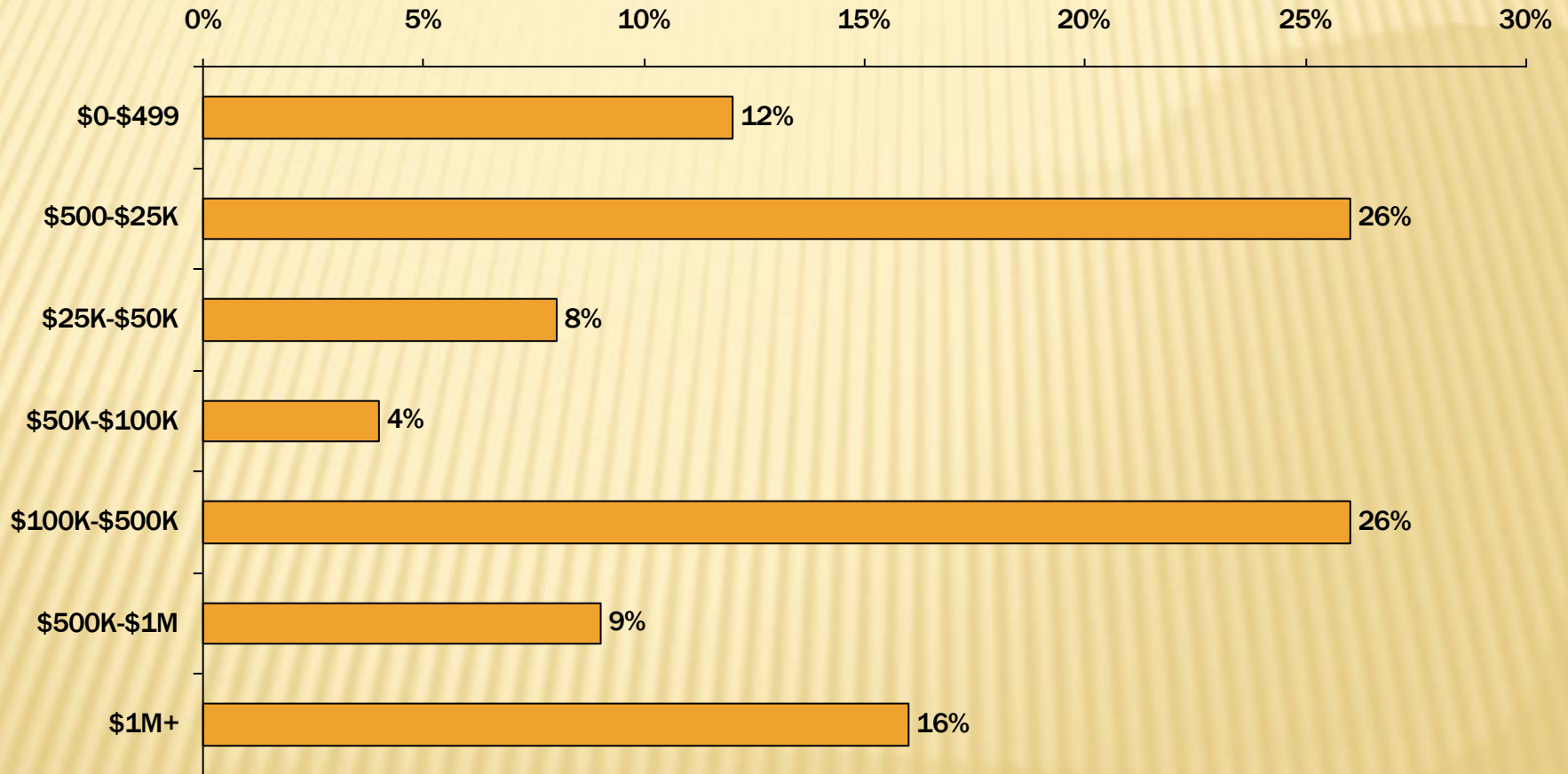
Who Visits Utah Museums

- ✖ 4,433,053 visitors
 - + 66,165 average
 - + 10,000 median
- ✖ Frequency of visitor type (1=most frequent)
 1. Local non-school (1.86)
 2. School groups (2.20)
 3. Non-local, in-state (2.81)
 4. Out of state (3.17)

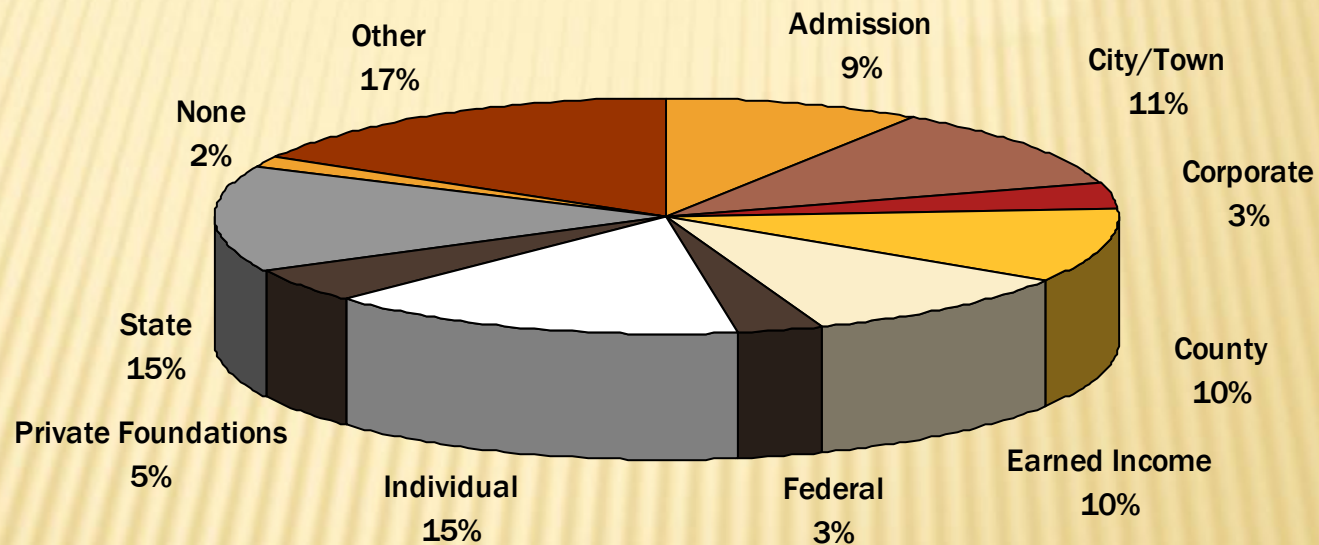
Museum Services and Activities



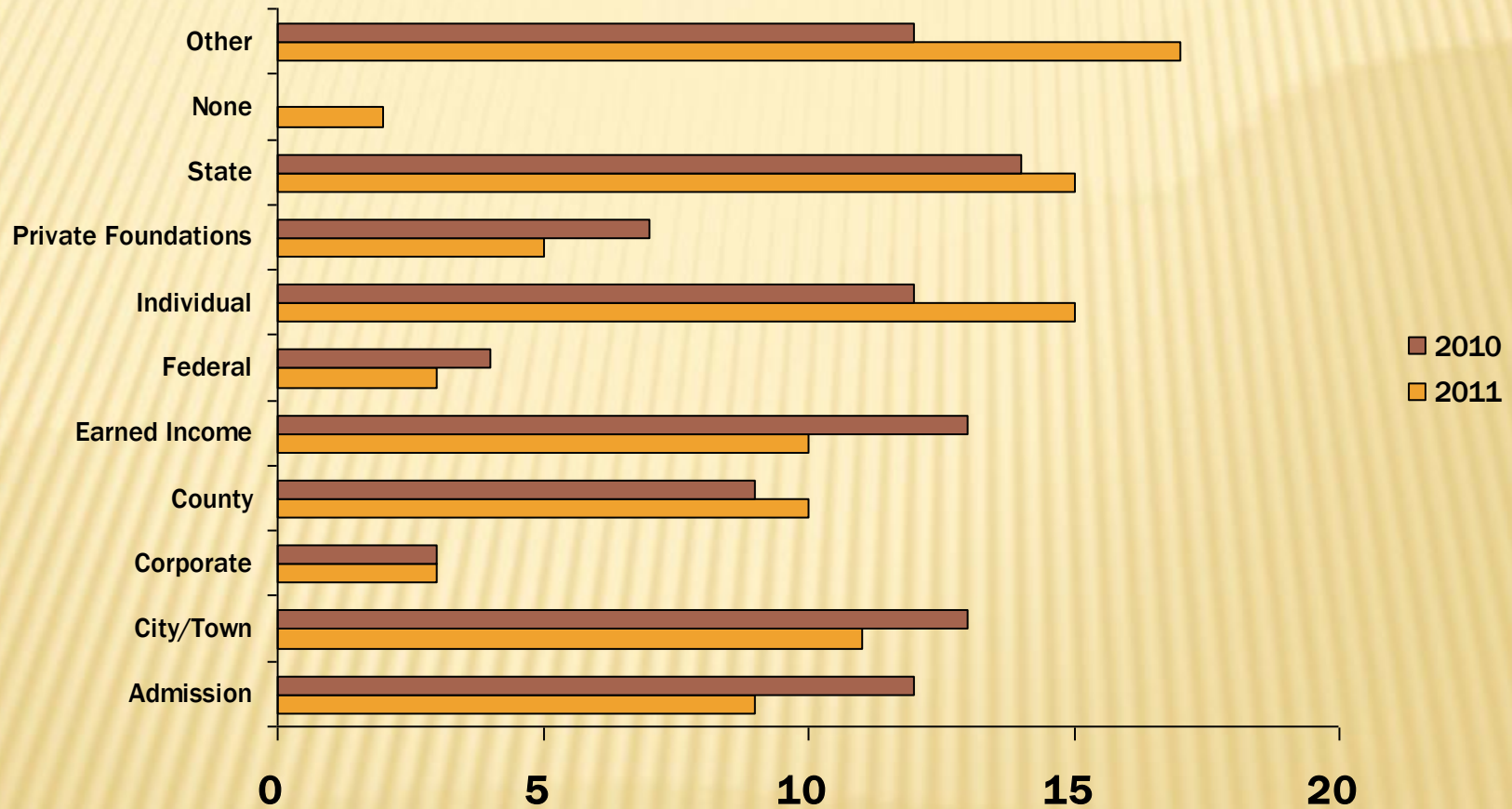
Annual Operating Budget



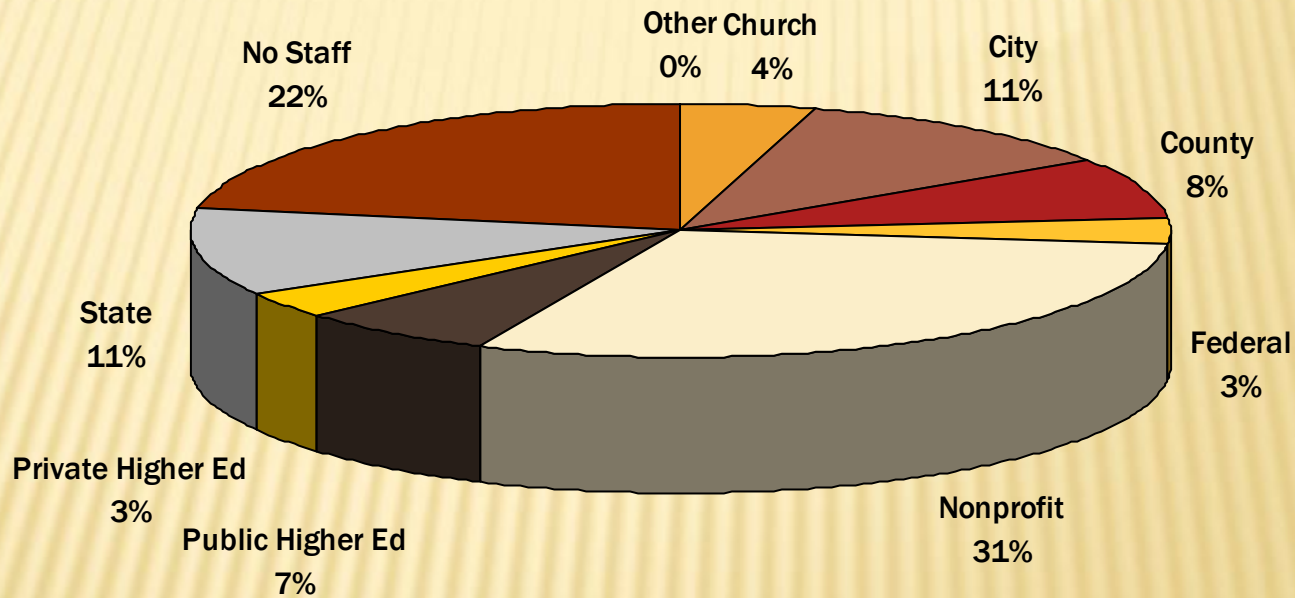
Sources of Museum Income



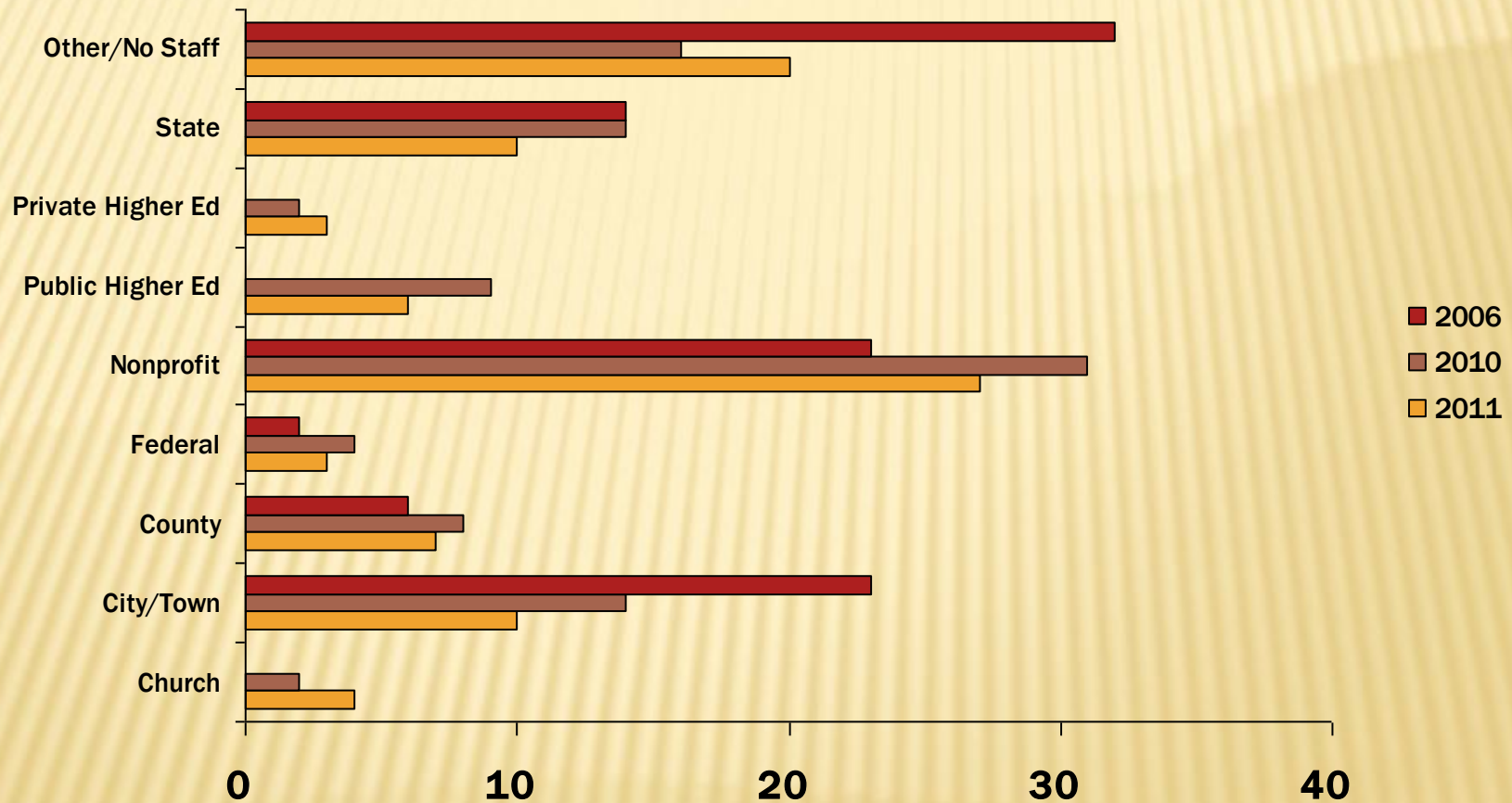
Sources of Museum Income



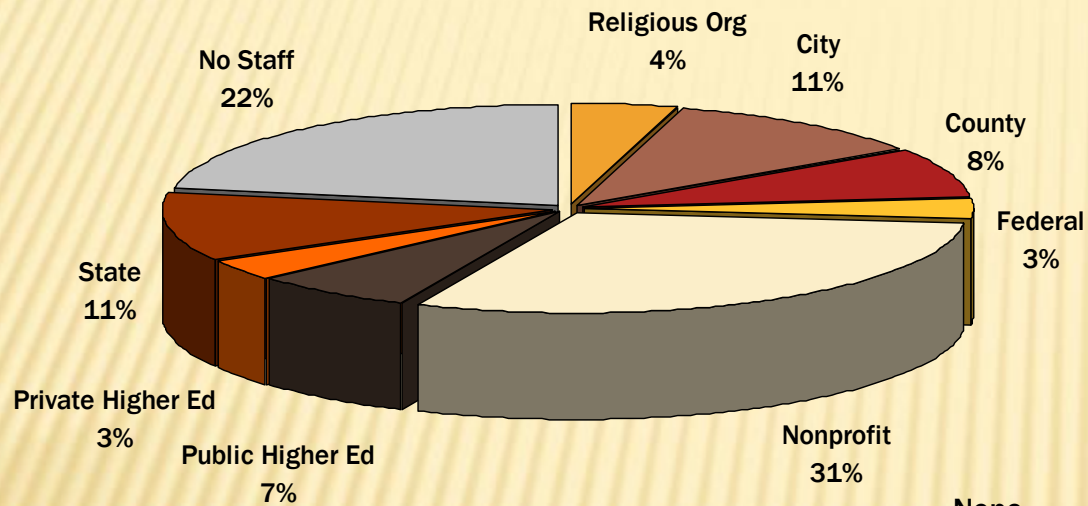
Who Pays Staff Salaries?



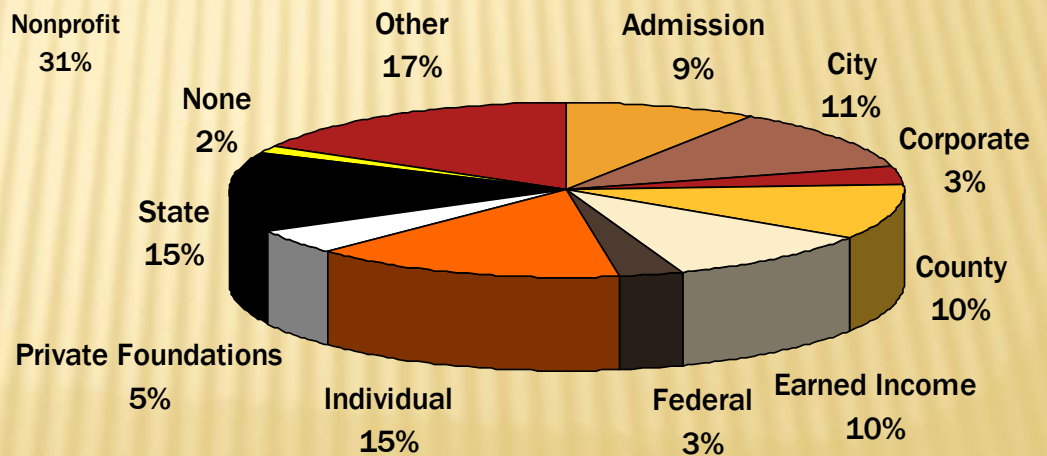
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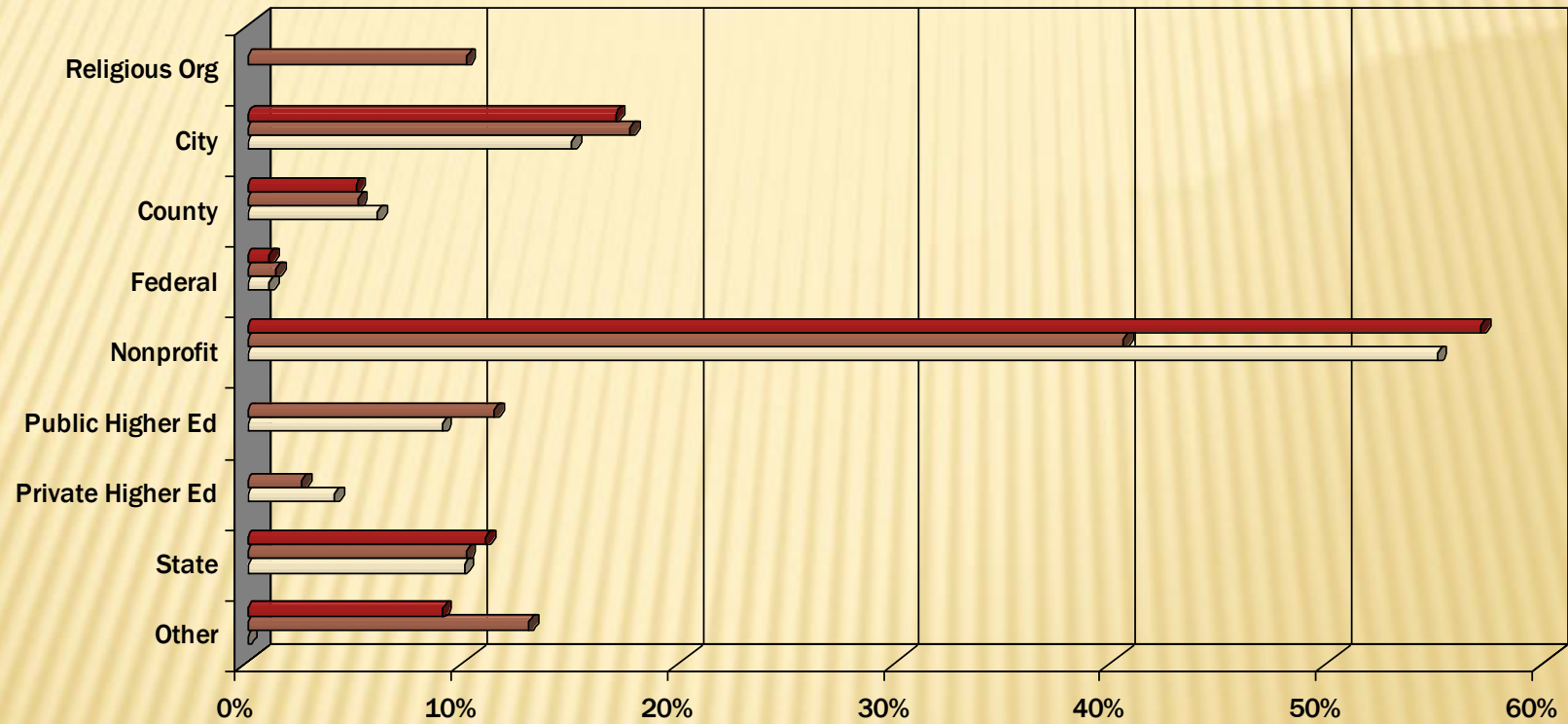
Governance



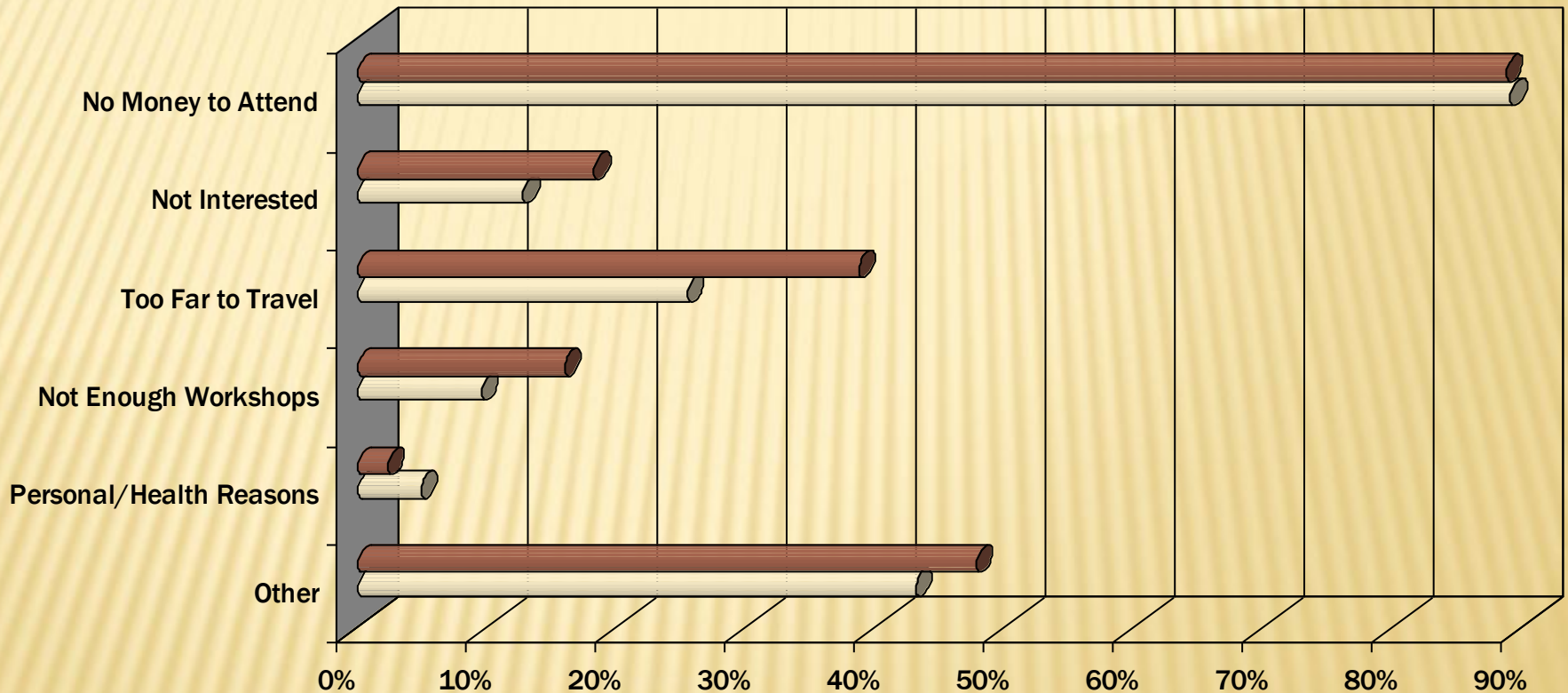
Maintenance



Governance



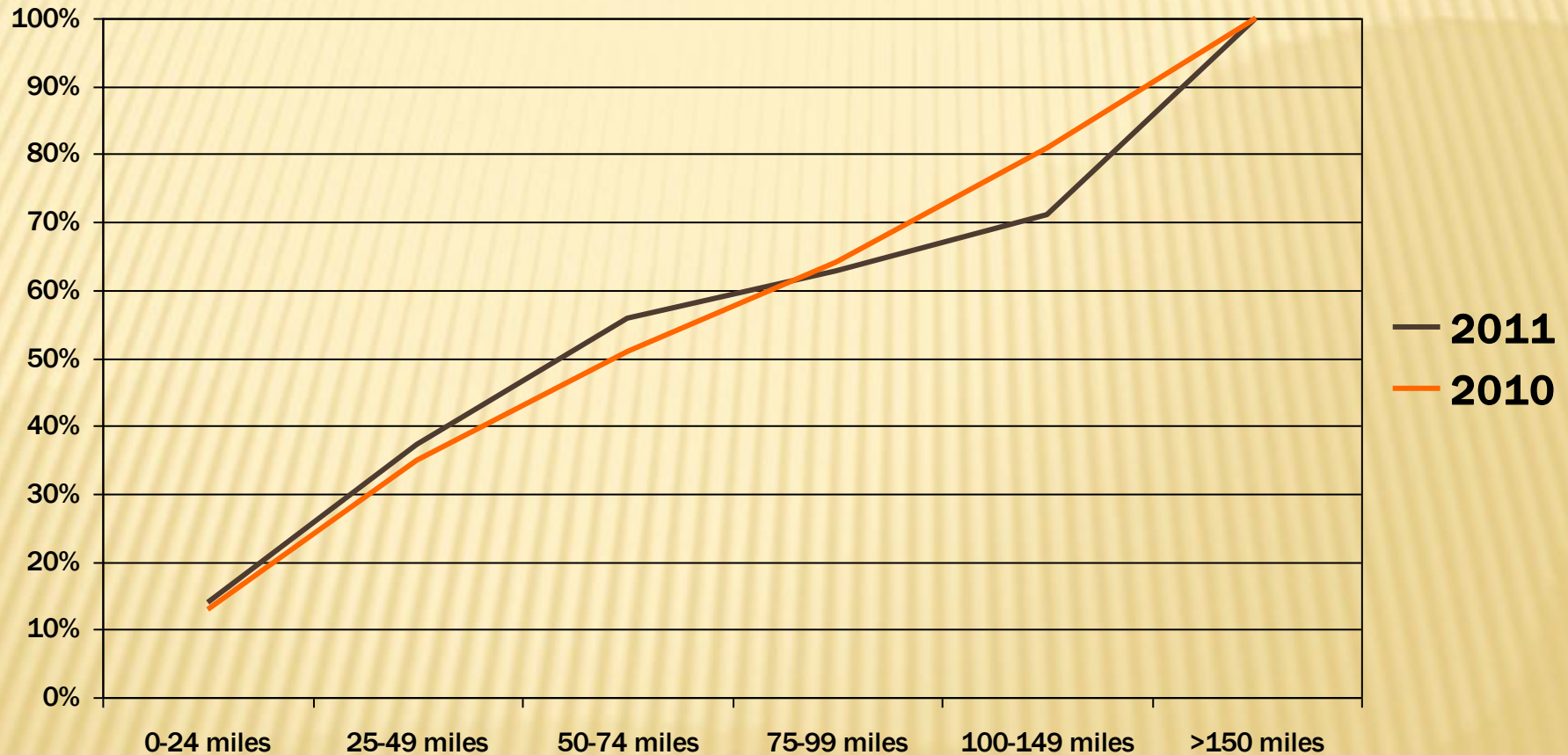
Professional Development Obstacles



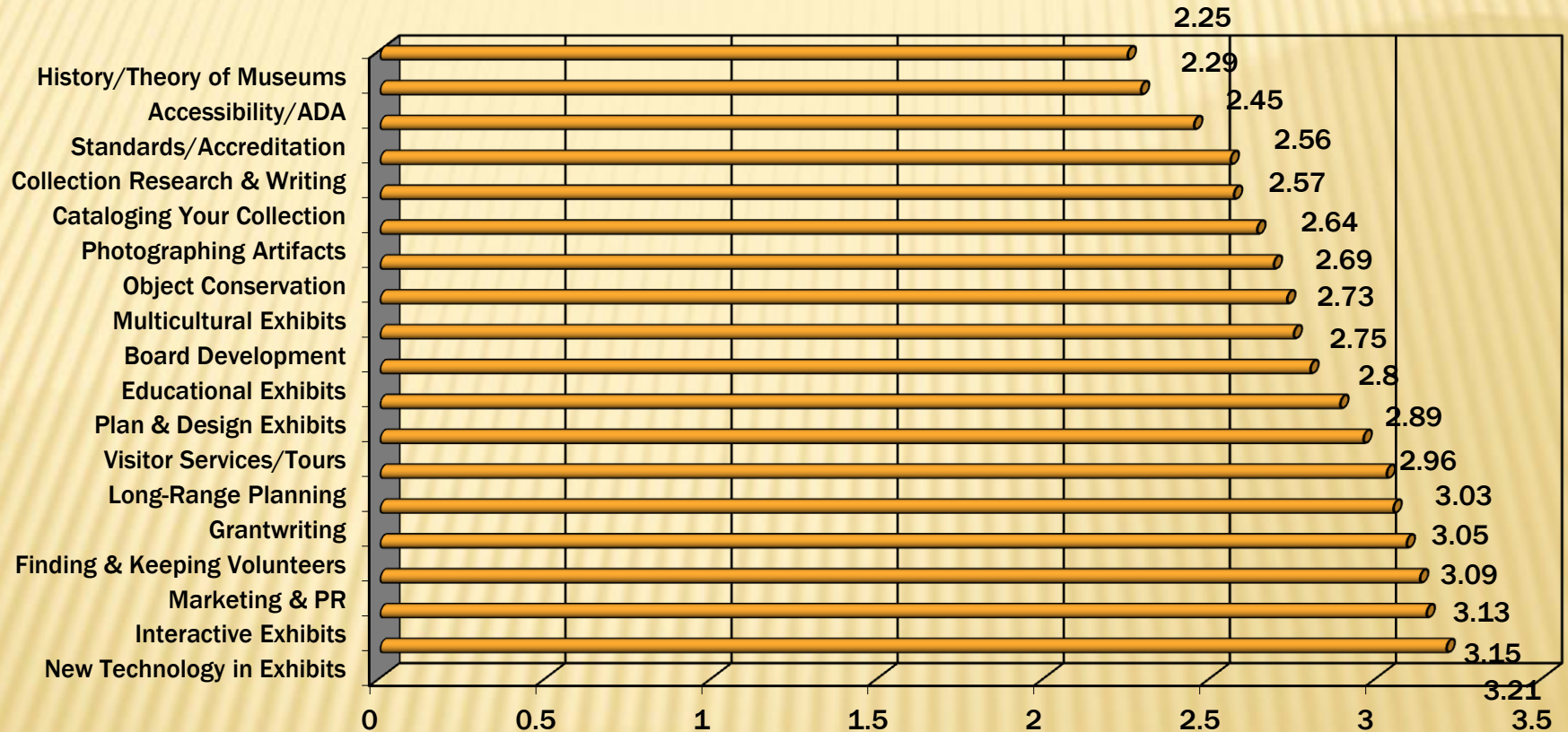
Professional Development Obstacles

- NO TIME!!!!
- I rely on scholarships to attend the yearly conference and also one of the Utah Change Leader conference
- We have a small budget
- Wheeler Farm has no set budget line items by the County to help their staff become more proficient in Museum work
- N/A
- available time
- We have a broad spectrum of topics for larger museums
- Limited Money, Distance, Staff Coverage vs. Training
- Not enough people who are available or willing to attend
- Designing interior of Coop building used for Information Center
- we're quite happy with the new Curtis Ashton arrangement!
- lack of part time or full time staff -- can't take time off work usually
- Small museums have been completely ignored by the new structure.
- Not much time to attend long distance seminars would help if they were local
- Most that have been offered don't apply
- I am the only person available in history department
- Not enough available time for core employees to attend
- lack of time available, no one to cover absence
- A mix of topics not suiting my needs and time away from museum.
- Usually not enough small museum related workshops
- No time
- Schedule of existing involvement or previous commitments to the museum which take priority until finished.
- No time to attend
- not really an obstacle
- We would love professional development opportunities but do not have money to send staff.
- conflicting time and schedule
- We also are getting ready to open a new facility so there is little time to travel right now

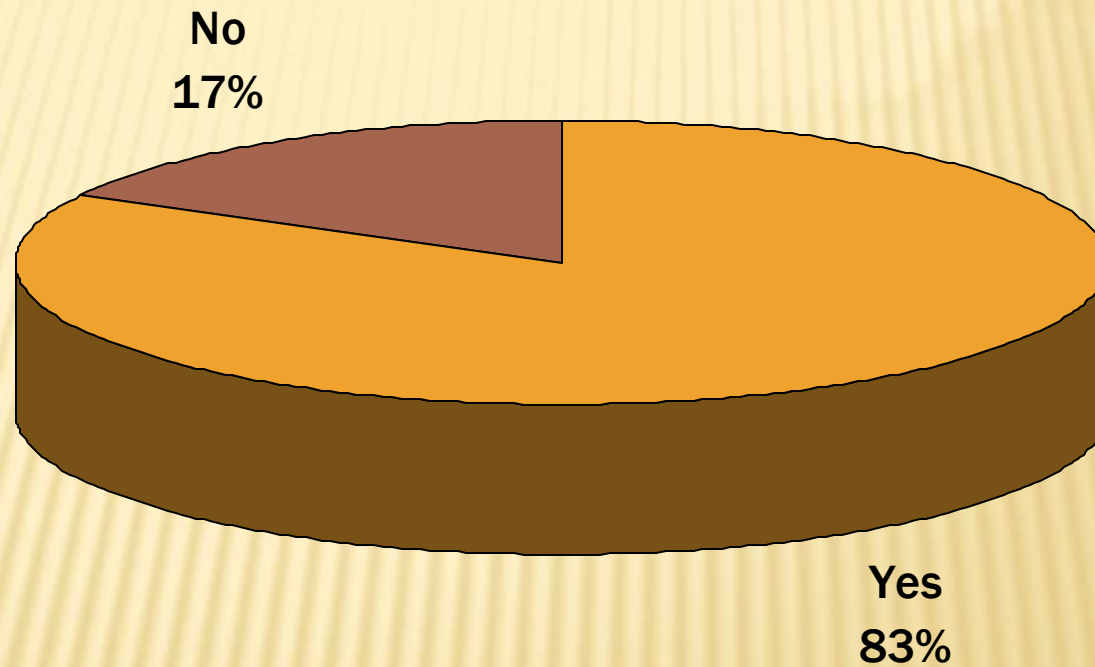
Professional Development Obstacles



Workshop Interest (1=low, 4=high)

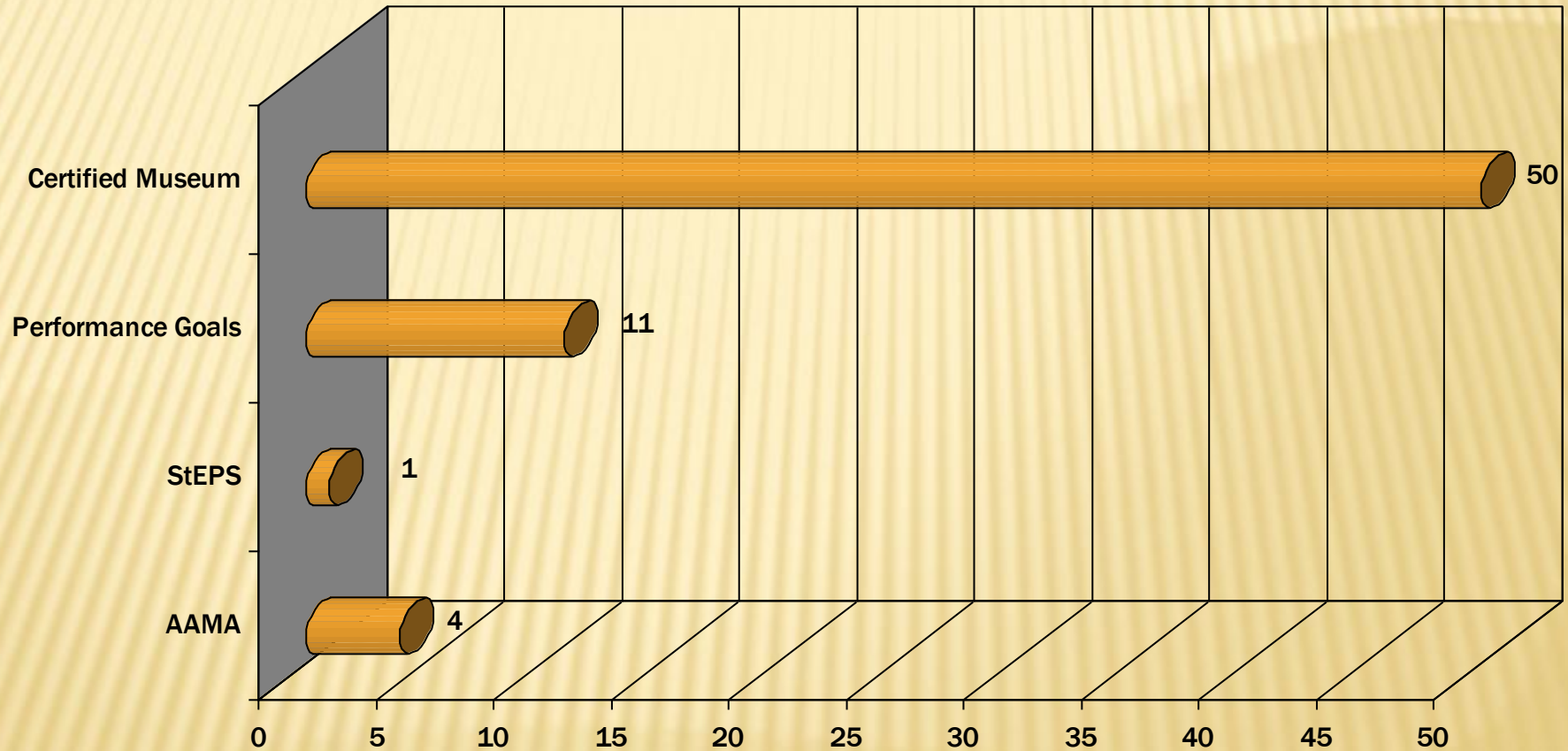


Used OMS website, services, grants, assistance this year



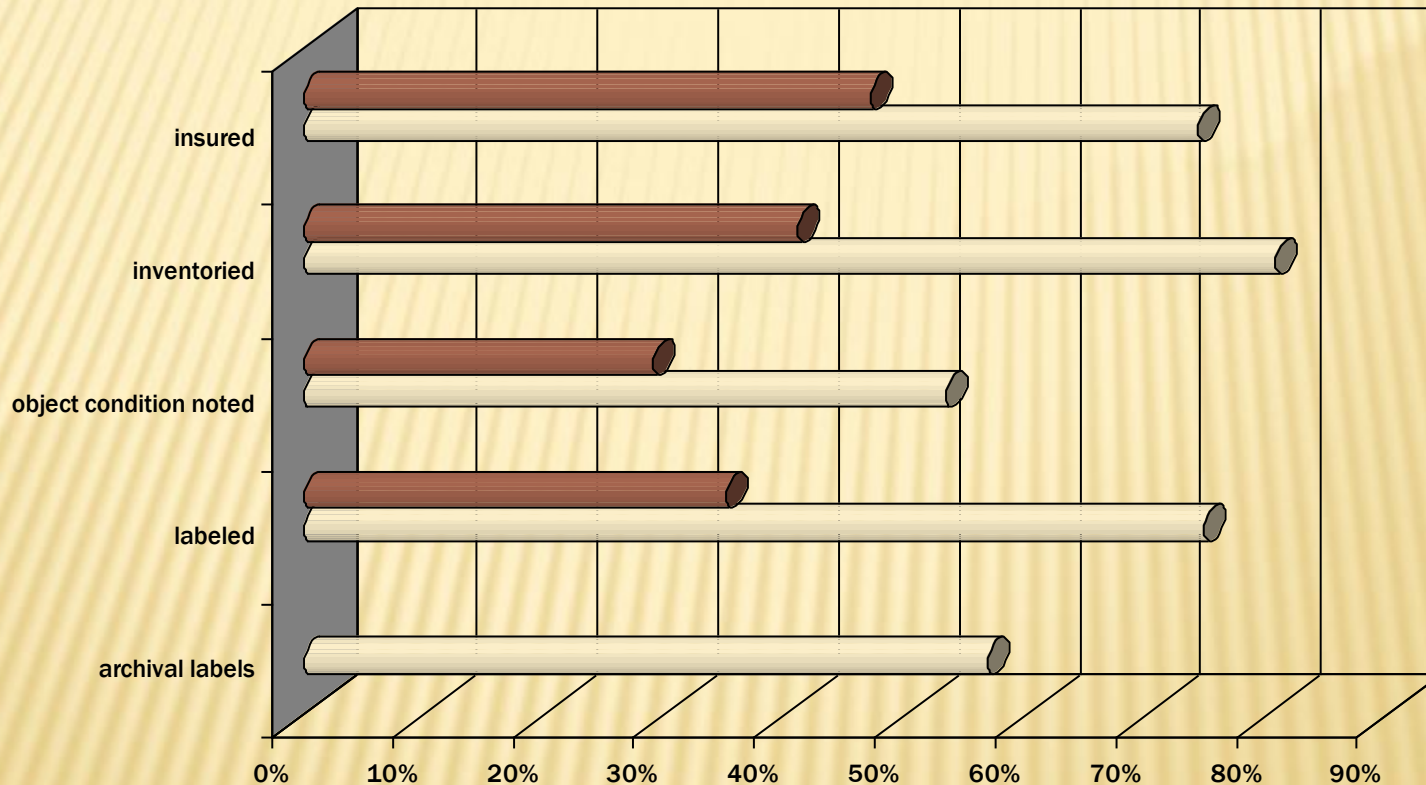
N=84

Types of Museums



Other: Association of Zoos and Aquariums, National & State Register of Historic Places,

Percentage of collection...

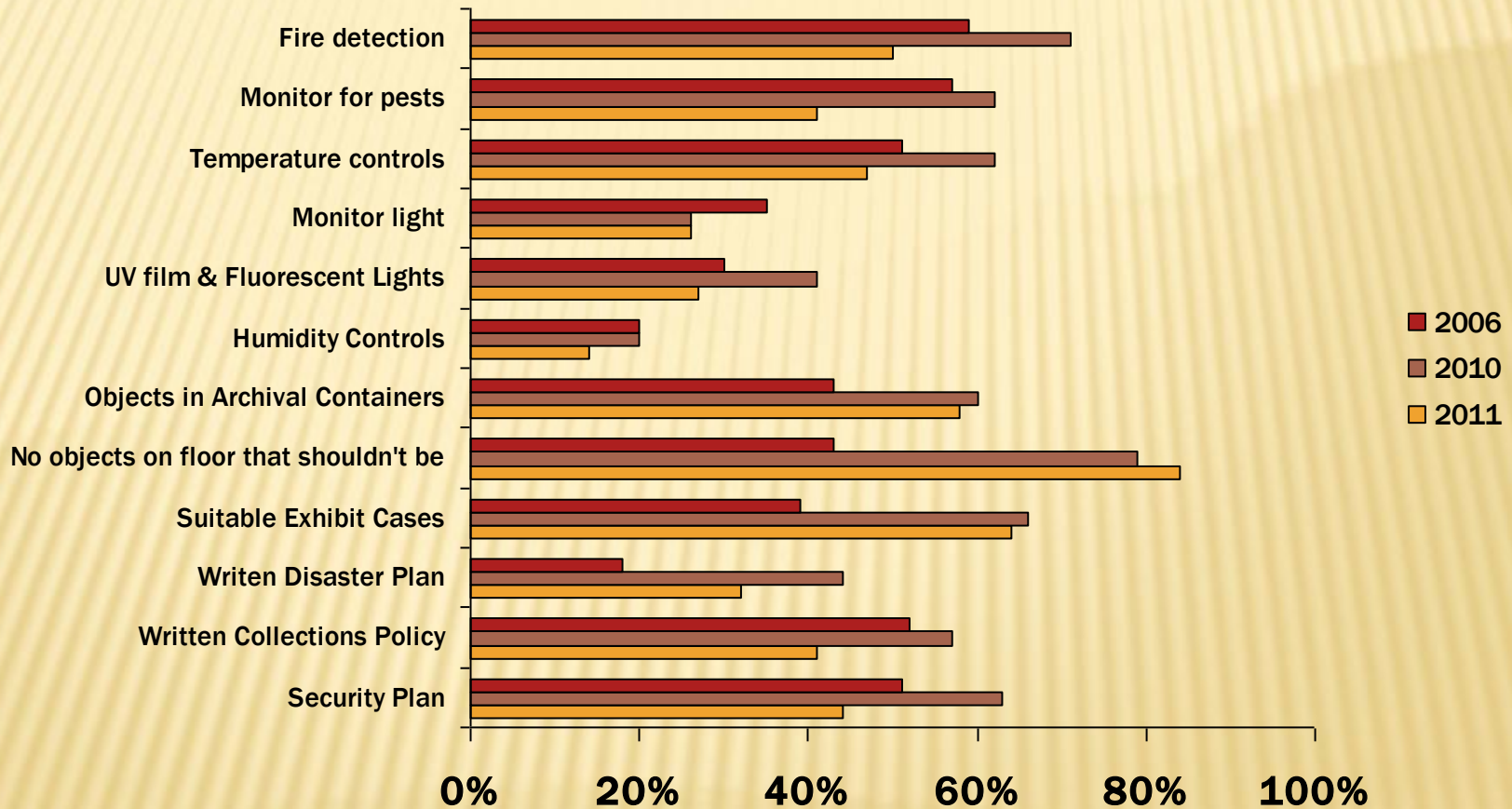


*2010 numbers measured % of museums, 2011 measured % of collection

Collections

- ✖ 74% insured
- ✖ 81% inventoried
- ✖ 53% note object condition
- ✖ 75% labeled
- ✖ 57% marked with archival labels
- ✖ 67% of collection records are computerized

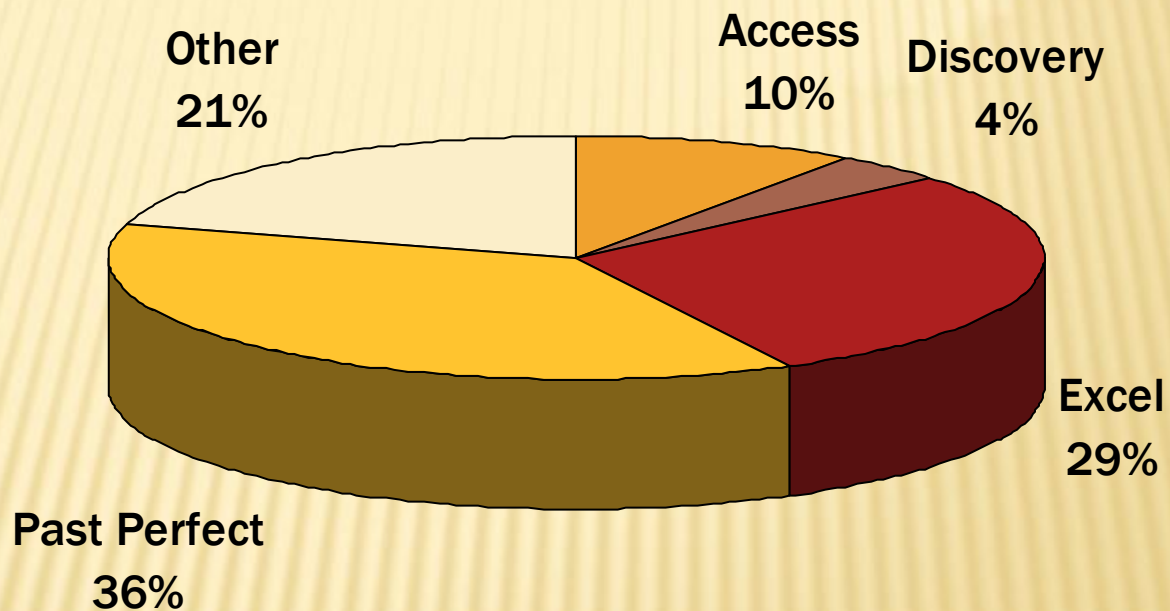
Storage/Exhibit Environment



Policies, Procedures, Technology

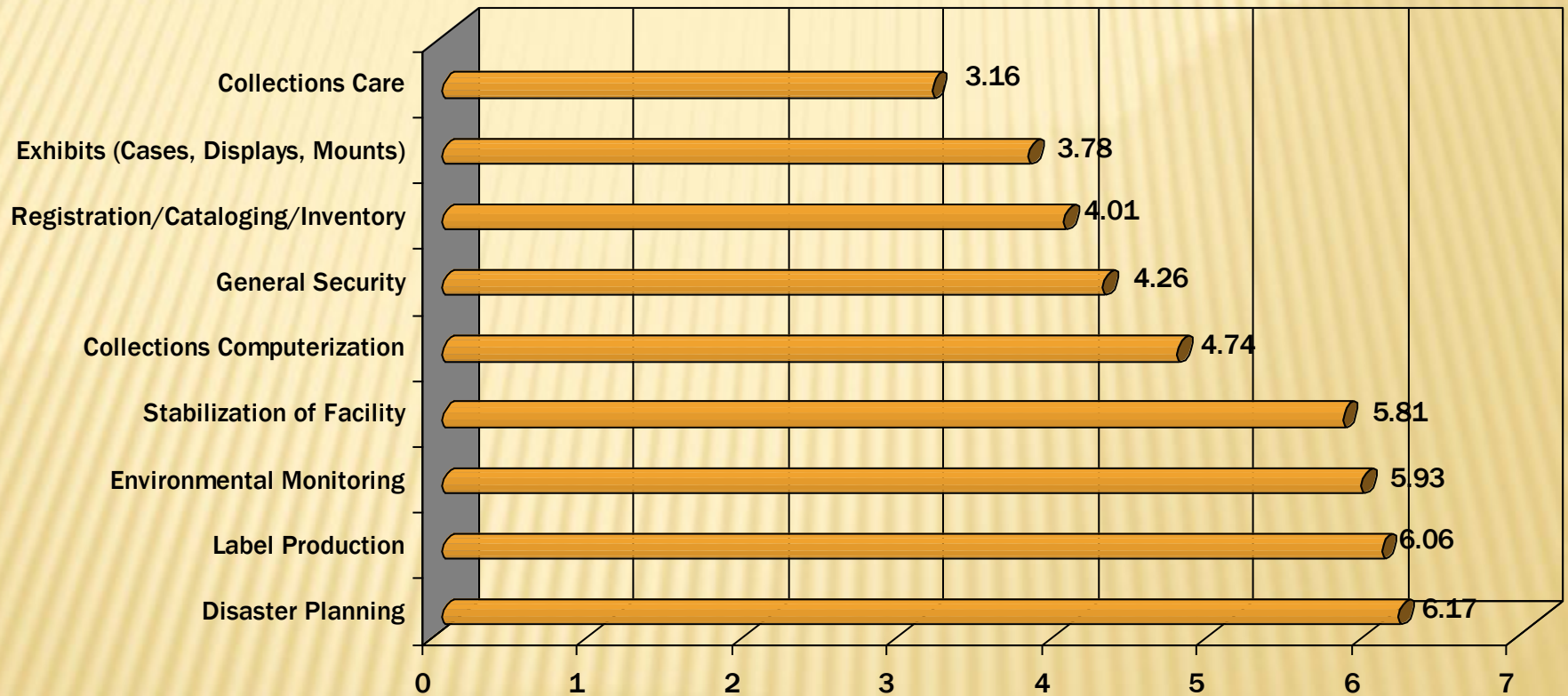
- ✖ 44% have a security policy or plan
- ✖ 41% have a written collections policy
- ✖ 32% have a written disaster plan
- ✖ 72% have their own website
 - ✖ 86% of those that do not have information on another organization's website or have plans to acquire a website

Collections Software

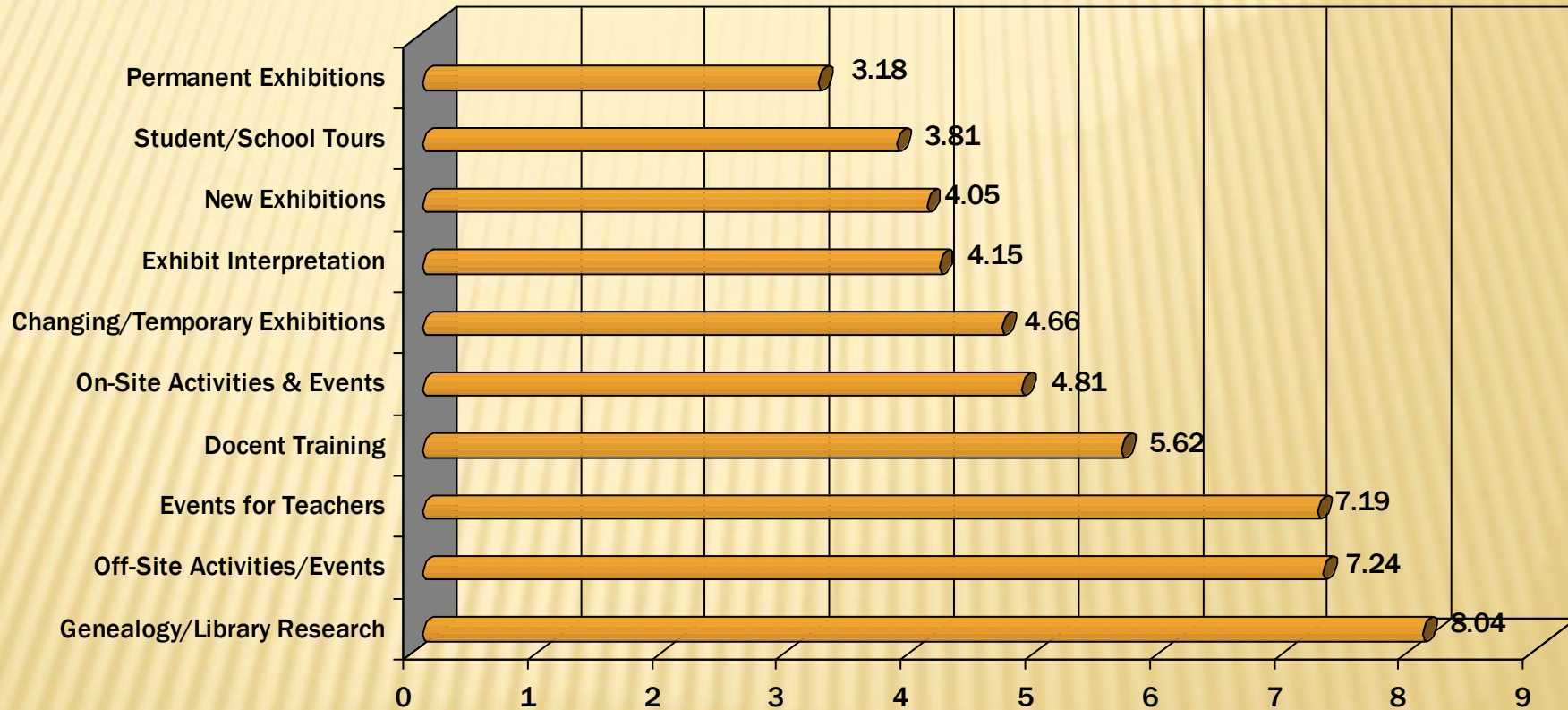


Other: DataEase, Gallery Systems, EmbARK, Argus, The Museum System, rediscovery, custom made, Word, E-Museum, Air Force Museum Artifacts Tracking System, Filemaker, Photoshop

Museum Priorities: Collection (1=high, 9=low)



Museum Priorities: Education (1=high, 9=low)



Museum Priorities: Overall (1=high, 13=low)

